# HIPAA PRIVACY TRAINING:

How to Build a Curriculum

Ann Dirks-Linhorst, Privacy Officer
Janet Conboy, HIPAA Project Coordinator
Ed Meyers, Security Officer
Missouri Department of Mental Health

Regional Provider Demonstrations September, 2002

## Today's Agenda

- Review the key decisions and steps in building a privacy training that is HIPAA compliant
- Deconstruct and analyze one covered entity's curriculum
- Discuss various approaches for initial and ongoing training, including new employee orientation
- Consider follow-up activities that support learning and culture change

## Key Decisions and Steps

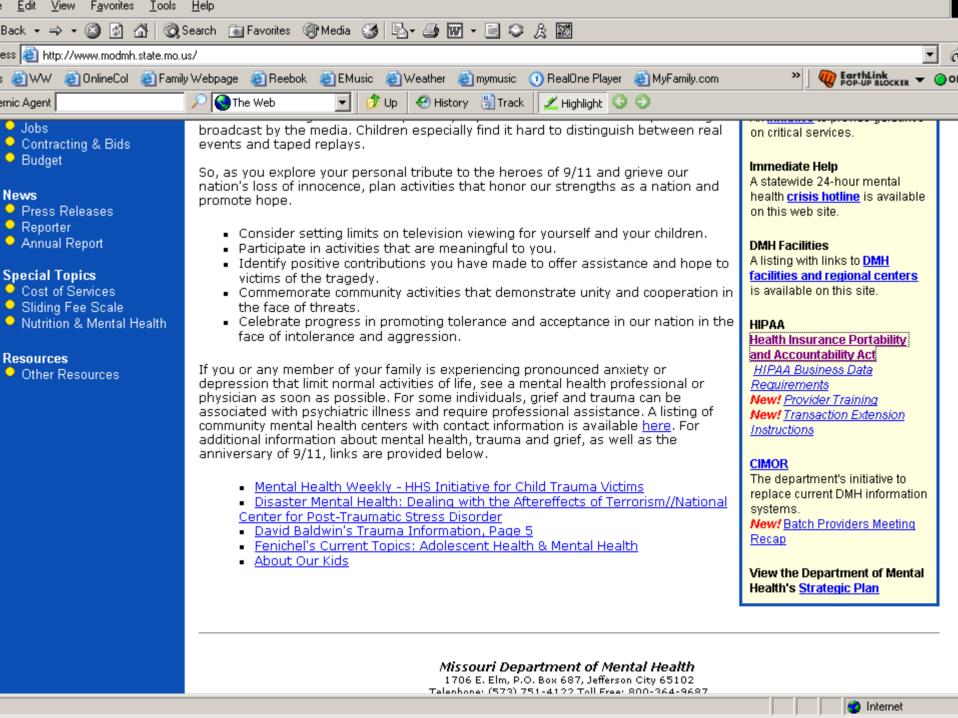
- Establish a core team
  - ► Education and Awareness Committee/Sponsor
- Conduct a privacy assessment
  - ► Pinpoint gaps in entity practice and policies
  - Identify barriers (resources, culture, existing contract requirements, security issues, etc.) to HIPAA compliance
  - ► Establish readiness benchmarks

## Key Decisions and Steps

- Begin readiness campaign
  - ▶ Use the term "HIPAA" frequently
  - Conduct awareness sessions for key sectors of the organization
    - Leadership: Senior Management, Boards
    - ► Administration: Billing, Contracts, Facility Management
    - Clinical Services
    - Medical Records
    - Support (Maintenance, Housekeeping, Dietary)
    - Public Information
    - Business Associates/Trading Partners

## Key Decisions and Step

- ► Begin readiness campaign
  - Establish a HIPAA page on your intranet and internet site
    - Updates to activities and policies
    - Assurance for staff and business associates of your commitment
    - Easy access to information about how HIPAA is being operationalized in your organization
    - Easy navigation



## Key Decisions and Steps

- ► Training Parameters
  - ▶ Who is the target audience?
    - Staff/Board
    - Volunteers
    - **Interns**
  - ▶ What do they need to know?
    - Policies
    - Practice
    - Consumer interaction
    - **Penalties**
    - ► Gap-driven!



## Key Decisions and Steps

- ► Training Parameters
  - ▶ What resources do you need to effect training?
    - ► In-house development? Off-the shelf? Customized?
    - Budget
    - Single or multiple sites?
    - Computer-based, traditional face-to-face or self-study paper-based?
    - Vendor availability?
    - Delivery: staff, media, space, time
    - ► How much time do you need to prepare and complete?
      - ▶ April 14, 2003 deadline
      - Driven by previous decisions
  - ▶ How are you going to document training compliance?

## Key Decisions and Step

- Establish a training plan, with deliverables and timelines
- ► Get management sanction
- ▶ Deliver the goods!

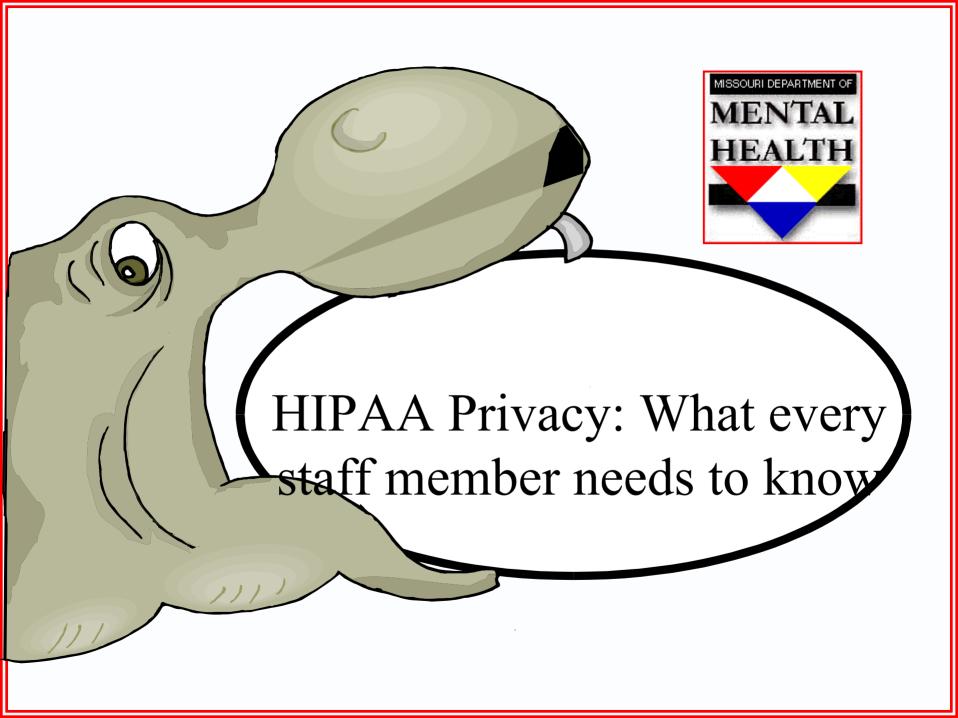


## Deconstruct and Analyze One Covered Entity's Curriculum

- ► Missouri Department of Mental Health
  - ➤ 30 different facilities: large hospitals and small outpatient/case management agencies
  - ▶ 12,000 staff
  - ► Mental Health Commission
  - > Few resources
  - Need to make consistent with business associate practices

## Deconstruct and Analyze One Covered Entity's Curriculum

- ► Use of SSM Video: "Hip to HIPAA"
- Decision to orient all staff at the same level
- Decision also made to conduct site-specific in-depth training with identified groups or individuals.



## Goals of Training



- To increase your knowledge & understanding of where **protected health information** is in this facility, and what threats may exist to its privacy and its security
- To enhance your awareness of your role in helping this facility follow HIPAA rules
- To provide information about to whom you can go with **questions** about privacy, and about security
- To inform you about your **reporting responsibilities** when HIPAA violations occur
- To alert you to the **possible penalties** for violation of HIPAA law for both you and this facility
- ► To protect the confidentiality of our consumer's PHI in support of one of our DMH values -- dignity, self-worth and individual rights. <u>It's the right thing to do!</u>

#### What is HIPAA?

- ► Health Insurance Portability and Accountability Act of 1996 a Federal Law
  - ► Insurance Portability
  - ► Fraud Enforcement (Accountability)
  - ► Administrative Simplification
    - Privacy: **EFFECTIVE APRIL 14, 2003!!!**
    - Security (TBA)

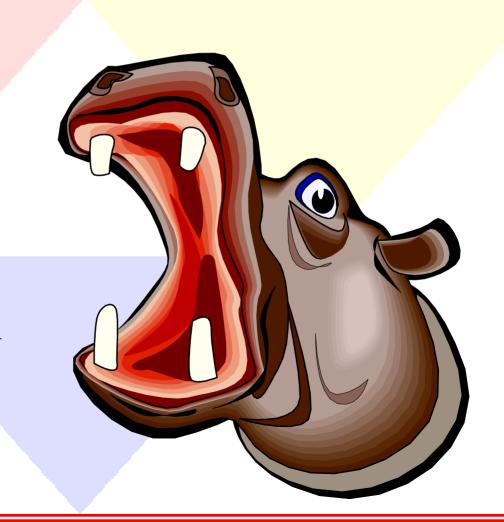
## The DMH Service Delivery System is now an...

- Organized Health Care Arrangement
  - ► Includes DMH and its contract providers
  - ► Addresses quality assessment and improvement
  - ► Allows information sharing using CIMOR our new computer information system



#### HIPAA KEY TERMS

- Use
- Disclose
- **Consent**
- ► Authorization



## Privacy Why the concern?



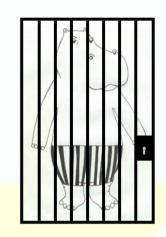


#### HIPAA Enforcement

#### CIVIL PENALTIES

- ▶\$100 fine per person per violation
- > \$25,000 fine per year for multiple violations
- > \$25,000 fine cap per year per requirement.
- ► You can be personally liable!

#### HIPAA Enforcement

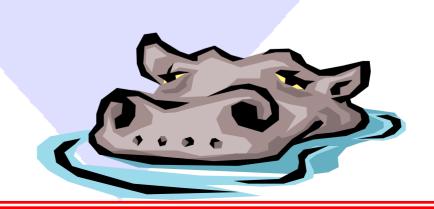


#### CRIMINAL PENALTIES

- Knowingly or wrongfully disclosing or receiving PHI: \$50,000 fine and/or one year prison time
- Commit offense under false pretenses: \$100,000 fine and/or five years prison time
- Intent to see PHI or client lists for personal gain or malicious harm:
  - \$250,000 fine and/or ten years prison time.
- ► Again, you can be personally liable!

#### HIPAA Enforcement Continued

- These penalties apply to oral, paper and electronic information.
- HIPAA also applies to you as a consumer of healthcare!

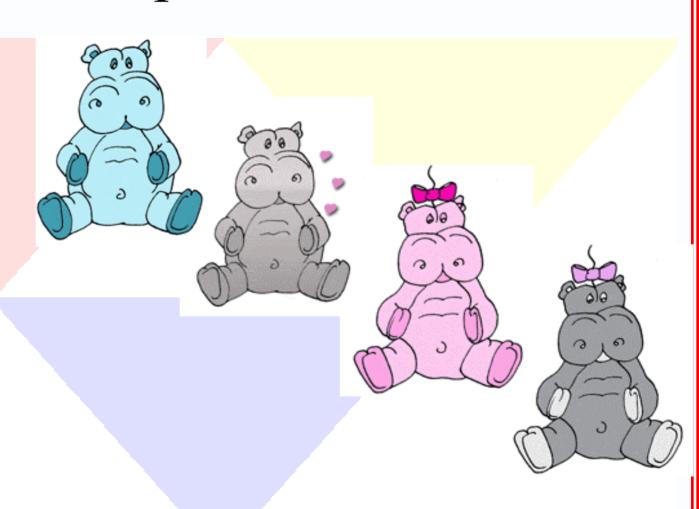


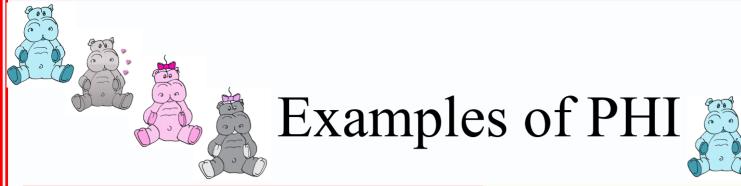
### HIPAA Requires DMH to.....

- Establish or appoint
  - Policies and procedures to safeguard PHI
  - Privacy Officer
  - Security Officer
  - Privacy Officer and the Security Officer work with each facility's HIPAA core team
  - Disciplinary actions policy

## Examples of PHI

- ▶ 1. Name
- 2.
- **3**.
- **4**.
- **5**.
- **6**
- **7**
- **8**
- **>** 9





- ► Name/Address
- Employer
- Names of Relatives
- ► DOB/SSN
- ► Telephone number/
- Account number
- Occupation
- Diagnosis
- ► Treatment services and procedures

### HIPAA Requires DMH to.....

- Identify PHI Uses and Disclosures
  - WHO:
    - People who routinely use or disclose (or receive requests to)
      PHI in our OHCA
  - **WHAT:** 
    - Individually identifiable health information
  - ► HOW:
    - > Written, oral, electronic communication

## Challenge for DMH

If you do **not** know what or where PHI is,

and who uses or asks for it,

You will be hard pressed to protect it.



#### Where do we find PHI?

- .
- .
- .
- .
- .
- **▶** 6.
- **▶** 7.



#### Where do we find PHI?

- Medical records and billing records
- Enrollment, payment
- ► Claims adjudication



(Note---it exists both on paper and electronically)

#### PHI Does Not Include.....

- Thinks that aren't PHI:
  - **Education records**
  - ► Health information in your personnel record
  - ► <u>Psychotherapy notes:</u> (certain notes by mental health professionals/QMRPs)
    - Kept separate from the medical record, usually in a clinician's own file

### Psychotherapy Notes **ARE NOT**

- The following are not considered psychotherapy notes and therefore are PHI:
  - Medication prescription and monitoring
  - Counseling session start and stop times, the modalities and frequencies of treatment furnished
  - ► Clinical test results
  - Any summary of the following items: diagnosis functional status, the treatment plan, symptoms prognosis, and progress to date

#### Case Scenario Presentations

How would we handle the following situations?



## How Do Individual Staff Protect PHI? (Your List)

- .
- .
- .
- .
- .
- **▶** 6.
- .



## How Individual Staff Protect PHI (My List)

- ► Close doors or draw privacy curtains/screens
- Conduct discussions so that others may not overhear them
- Don't leave medical records where others can see them or access them
- ► Keep medical test results private
- ► Don't share PHI in public

WHETHER A HEALTH or FINANCIAL INTERVIEW, observe these guidelines!

Source: HCPro

## Maintaining Records

- Safeguard PHI when records are in your possession
- Return medical records to appropriate location
- Dispose of paper consumer information properly

Source: HCPro

## "Need to Know" Principles

- Necessary for your job
- How much do you need to know?
- How much do other people need to know?



## How Does "Need to Know" Translate into HIPAA?

- "Minimum necessary" standard
  - Must provide only PHI
    - in the minimum necessary amount
    - to accomplish the purpose for which use or disclosure is sought
  - Minimum necessary does **not** apply when consumer executes valid authorization
  - New DOR



#### Privacy DORs

(Or How DMH Operationalizes The HIPAA Standards)

- HIPAA-related Department Operating Regulations are located in Chapter 8
- DORs can also be found at dmhonline



## Privacy DORs

- Failure to follow/comply with the DORs will result in disciplinary actions
- ► KEY ACTIVITY: audit and monitoring



#### HIPAA DORs

- Notice of Privacy Practices (8.005)
- Consumer Amendment of PHI (8.010)
- Restrictions (8.020)
- Access (8.030)
- ► Staff Access to PHI (8.040)
- ► Authorization to Disclose (8.050)
- ► Accounting of Disclosures (8.060)
- ► Verification (8.070)
- ► Field Practices (8.080)
- ► Training (8.090)





## HIPAA Requires...

- Notice of Privacy Practices (DOR 8.005)
  - ► *Purpose*: to provide consumer with adequate notice of uses or disclosures of PHI
  - ► Must be written in plain language
  - ➤ Must be provided at the time of first service or assessment for eligibility
  - ► Has to provide Privacy Officer contact information
- ► All of DMH uses the same Notice

- Amendment (DOR 8.010)
  - Consumers may request to amend PHI in medical records
  - That request may be made to the facility Privacy Officer

DMH facility may either grant OR deny the request

- Restrictions (DOR 8.020)
  - Consumers may request that the facility *restrict* how it uses/discloses their PHI
  - Facility is NOT required to accept the request
  - If restriction is accepted, then follow it
    - Don't deviate or depart from that restriction!



- **Access (DOR 8.030)** 
  - Consumers can access PHI
    - Inspect
    - Copy



- Directed to the facility Privacy Officer
- ► If access is denied, reason for that denial will determine if the consumer can appeal
- ► Consumer must appeal to facility Privacy Officer

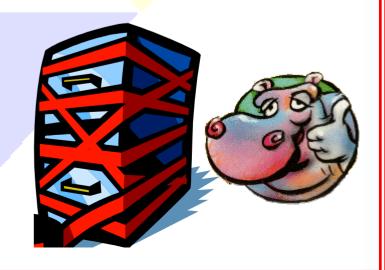


#### HIPAA PHI Protections

- Staff Access to PHI (DOR 8.040)
  - ► *Purpose*: to guide staff in keeping PHI confidential
  - ► Required confidentiality agreement, with signature of
    - > Staff
    - **Students**
    - Volunteers
    - Visitors
  - Inappropriate access of consumer PHI results in disciplinary action, possible other penalties.

#### HIPAA Disclosure Protections

- **Authorization (DOR 8.050)** 
  - ► Required to disclose PHI to person or agency outside the facility, DMH or the OHCA
  - ► Must be specific:
    - ▶ What PHI is to be shared
    - With whom
    - For what purpose
  - ► May be revoked



When No Authorization Is Needed...

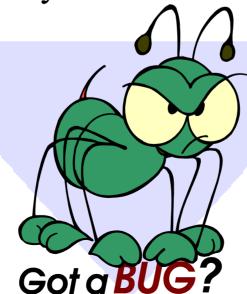
- Key examples:
  - ► Child abuse/neglect reports
  - ► Judicial/administrative proceeding
  - ► Law enforcement
  - ➤ To avert serious threat to health or safety
  - **Others**

- Accounting of Disclosures (DOR 8.060)
  - Consumers have a right for an accounting of disclosures
    - Time frame: 6-year period
    - Clock starts: April 14, 2003
  - > Applies to both verbal and oral disclosure

- Verification (DOR 8.070)
  - Facility must verify that
    - Person or agency requesting the PHI
    - Is who they say they a
  - ► Facility must document the verification.

#### **Complaint Procedure**

- ► HIPAA requirement
- ► Allows a consumer to file a complain if they believe we have improperly used or disclosed their PHI



#### What Else Does HIPAA Require?

#### **▶** Preemption of state law

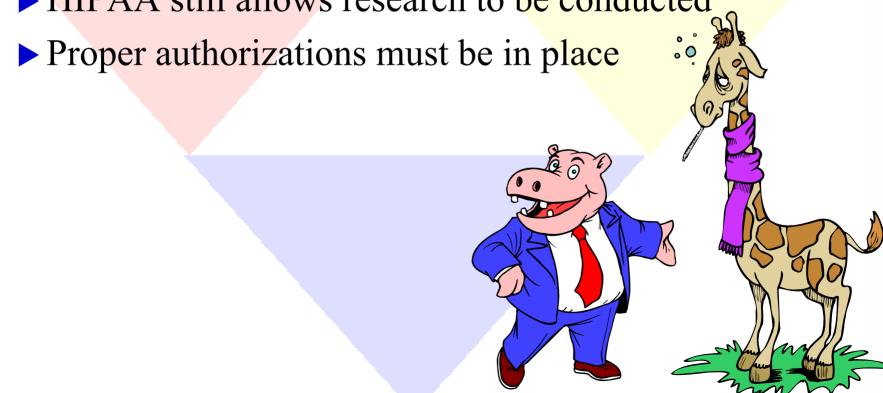
> Privacy Rule overrides any other state law unless that state law provides more protection for the consumer



# WHAT ELSE DOES HIPAA REQUIRE?

#### Research

► HIPAA still allows research to be conducted

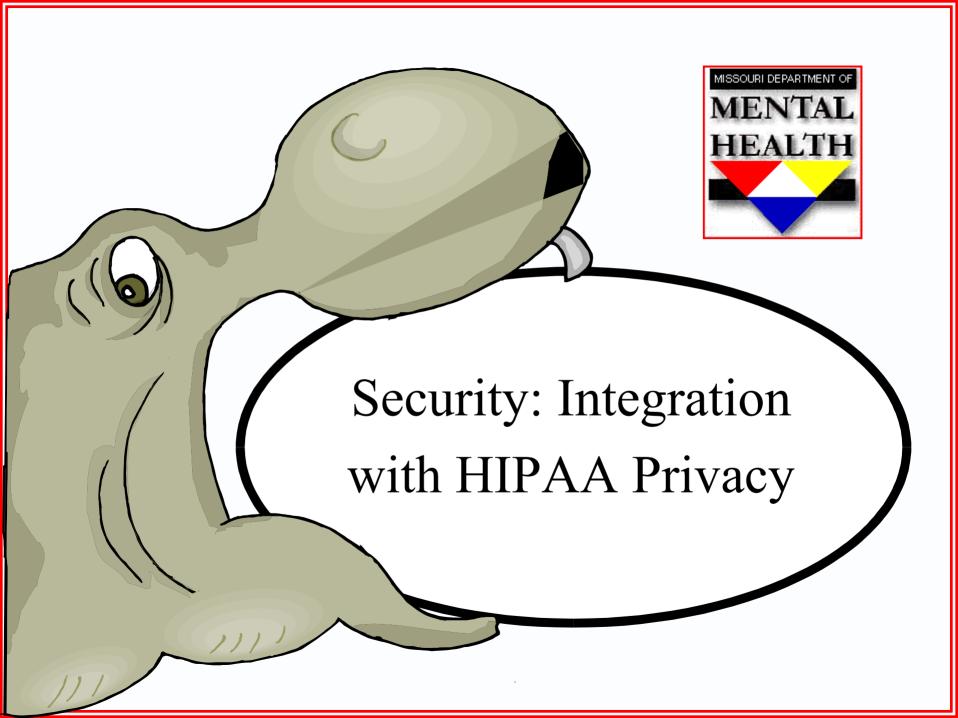




- If you are ever in doubt, <u>always</u> ask your Privacy Officer or their designee!
- Remember, that person is your first line of response to privacy questions.

# Key Things to Remember about Privacy

- We must safeguard consumer records
- ► Share only information necessary to do the work
- Consumers have the right to ask about use and disclosure of PHI
- ► DMH has DOR's on HIPAA and you need to know them and follow them



#### Name that Password

- ▶ Just write down your answers to these questions
  - Your name
  - ➤ Spouse's name
  - ► Child's name
  - ► Birthday
  - > Pet's name
  - ► Street you live on
  - **SSN**



## Required Training Areas

- Security Issues that Impact Privacy
  - ► General Security Awareness
  - System Access
  - ► Password Management



Security (protecting the system and the information it contains) includes

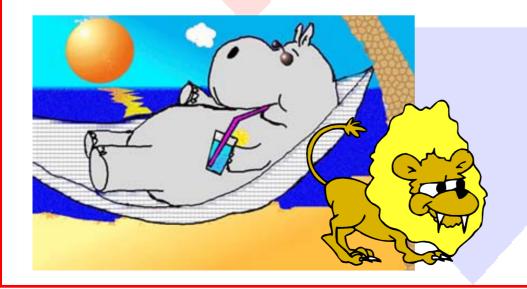
protecting against unauthorized access from outside and misuse from within

- hardware and software,
- personnel policies,
- information practice policies,
- disaster preparedness,
- oversight of all these areas.

## Purpose of Security

- To protect the system and information from unauthorized <u>access</u>
- To protect the system and information from unauthorized misuse

- Two Types of Security in HIPAA
  - ► Building\Physical Security
  - ► Computer\Electronic Security



- Building\Physical Security
  - ► Building\Work Area Access
  - Locks and Keys
  - ► Badges\ID
  - ► Security Officer
  - ➤ Printers\Copy\Fax Machines



Building\Work Area Access

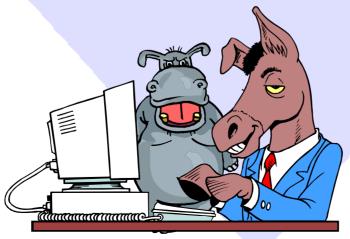
Sign into building

Show ID\Visitors Badge

► Patient\Client Area Entry



- Computer\Electronic Security
  - **Computers**
  - ► Location of PCs
  - ► Passwords\Log On
  - ►E-mail
  - Faxes



## Things to Know about System Access

- Don't share the session
- Report Discrepancies
- Be aware that disciplinary action may result



## PC and System Protection

- Be aware of potential harm
- Follow the e-mail policy
- Don't download non-DMH approved programs
- ► Report unknown or suspicious e-mail, attachments

## Password Management

- What is Password Security?
  - Don't tell anyone your password.
  - Don't write your password down anywhere
  - Change password if others know it
  - Enter your password in private



Password Management

Guidelines for good passwords

#### Don't

- Choose password with more than 8 characters
- Choose password that can be found in a dictionary
- Choose password that uses public information such as SSN, Credit Card or ATM #, Birthday, date, etc.
- Reuse old passwords or any variation
- Use user id or any variation

## Password Management

- Guidelines for good passwords
  - **Do** 
    - No clear link to you personally
    - Six to 8 characters
    - Minimum of 2 alpha and 1 numeric
    - Use upper and lower case characters
    - Change to a completely new password
    - Memorize your password

## CIMOR's Role in Security

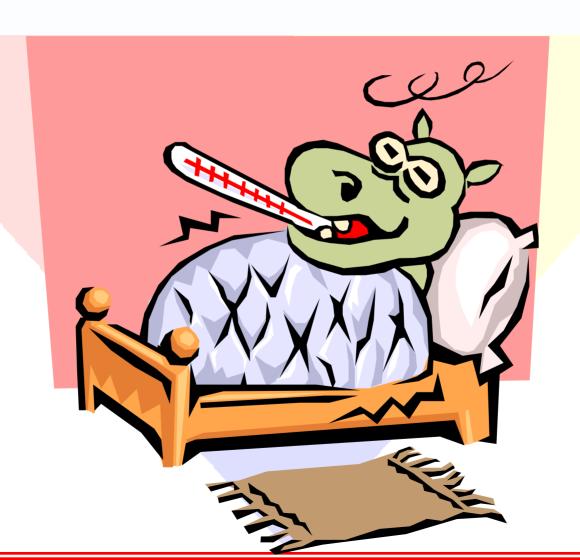
- Customer Information Management, Outcomes, and Reporting system
- ► Role will dictate access to CIMOR
  - ▶ Only access to what you need in order to do the job
- ► CIMOR will log all files access by specific user



## Key Things to Remember about Security

- Security impacts privacy
- Both building and computer security are important
- Fundamentals of good password management

## Any Questions?



## Approaches to Training

- ► Initial training for all staff
- New Employees

## Follow-up to Training

- ► Focus on "It's the Right Thing to Do"
- Move swiftly if corrective action is needed
  - ► Involve affected staff in problem-solving
  - Apply sanction if warranted
- ► Use intranet, newsletters, updates at meetings
- ► Keep it in front of all staff: posters, paycheck inserts, policy quizzes for prizes, HIPAA employee-of-the-quarter
- ► Frequent QA/QI reports to Board, Leadership